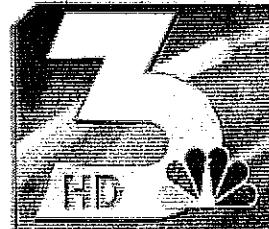


## ORDER



Orders	Order / Rev:	107044	
	Alt Order #:	06856489	
	Product Desc:	Crossroads GPS	
	Estimate:	1052	
	Flight Dates:	09/28/12 - 10/02/12	
	Original Date / Rev:	09/25/12 / 09/26/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	

Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%

Advertiser	Name:	Crossroads GPS <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	33	\$41,225.00	\$35,041.25	September 2012	33	\$41,225.00	\$35,041.25	0.00
10/01/12	10/02/12	33	\$32,050.00	\$27,242.50	October 2012	33	\$32,050.00	\$27,242.50	0.00
					Totals	66	\$73,275.00	\$62,283.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00

NEWS 4: THE AGENDA no program 7/30

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
------------	----------	----------	------------	------	--------

Order / Rev: 107044  
Alt Order #: 06856489  
Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-----F--	:30	1	\$325.001	0.00	NM		1	\$325.00											
The Agenda 1230pm																										
NEWS 4: THE AGENDA no program 7/30																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$325.00	0.00																					
E 2	KSNV	10/01/12	10/01/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
The Agenda 1230pm																										
NEWS 4: THE AGENDA no program 7/30																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$325.00	0.00																					
E 3	KSNV	10/02/12	10/02/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
The Agenda 1230pm																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$325.00	0.00																					
E 4	KSNV	09/28/12	09/28/12	Face to Face w/ RalstonCM		730-758pm	-----F--	:30	1	\$900.001	0.00	NM		1	\$900.00											
Face to Face w/ J.Ralston																										
FACE TO FACE W/ JON RALSTON no pro																										
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Week: 09/24/12	09/30/12	-----F--	1	\$900.00	0.00																					
E 5	KSNV	10/01/12	10/01/12	Face to Face w/ RalstonCM		730-758pm	M-----	:30	1	\$900.001	0.00	NM		1	\$900.00											
Face to Face w/ J.Ralston																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$900.00	0.00																					
E 8	KSNV	10/01/12	10/01/12	Wake Up Early w/ Wagn&M		430a-5a	M-----	:30	1	\$200.001	0.00	NM		1	\$200.00											
Wake Up Early Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$200.00	0.00																					
E 9	KSNV	10/02/12	10/02/12	Wake Up Early w/ Wagn&M		430a-5a	-T-----	:30	1	\$200.001	0.00	NM		1	\$200.00											
Wake Up Early Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$200.00	0.00																					
E 10	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	-----F--	:30	1	\$350.001	0.00	NM		1	\$350.00											
Late Night w/Fallon																										
LATE NIGHT W/JIMMY FALLON airs 139																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$350.00	0.00																					
E 11	KSNV	10/01/12	10/01/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$350.001	0.00	NM		1	\$350.00											
Late Night w/Fallon																										
LATE NIGHT W/JIMMY FALLON airs 139																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$350.00	0.00																					
E 12	KSNV	10/02/12	10/02/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$350.001	0.00	NM		1	\$350.00											
Late Night w/Fallon																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$350.00	0.00																					
E 13	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Whe&M		630-730pm	-----S-	:30	1	\$525.001	0.00	NM		1	\$525.00											
WKND Jeop/Wheel																										
JEOPARDY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$525.00	0.00																					
E 14	KSNV	09/28/12	09/28/12		CM	2pm-3pm	-----F--	:30	1	\$325.001	0.00	NM		1	\$325.00											

Order / Rev: 107044  
Alt Order #: 06856489  
Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>The Doctors</b>															
<b>The Doctors</b>															
<b>THE DOCTORS no program 7/30-8/10</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$325.00		0.00			
E 15	KSNV	10/01/12	10/01/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>The Doctors</b>															
<b>THE DOCTORS no program 7/30-8/10</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 16	KSNV	10/02/12	10/02/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>The Doctors</b>															
<b>THE DOCTORS no program 7/30-8/10</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----					1	\$325.00		0.00			
E 17	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		-----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
<b>M-F 5-6a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$600.00		0.00			
E 18	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
<b>M-F 5-6a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$600.00		0.00			
E 19	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
<b>M-F 5-6a WakeUp w/Wagners</b>															
<b>WAKE UP WITH THE WAGNERS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----					1	\$600.00		0.00			
E 20	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm		-----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<b>4PM NEWS (1 hour)</b>															
<b>NEWS 4 AT 430P</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$900.00		0.00			
E 21	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm		M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<b>4PM NEWS (1 hour)</b>															
<b>NEWS 4 AT 430P</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$900.00		0.00			
E 22	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm		-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
<b>4PM NEWS (1 hour)</b>															
<b>NEWS 4 AT 430P</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----					1	\$900.00		0.00			
E 23	KSNV	09/28/12	09/28/12	Noon News	CM	12-1230pm	-----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
<b>Noon News</b>															
<b>NEWS 3 AT NOON nor program 7/30-8/</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$500.00		0.00			
E 24	KSNV	10/01/12	10/01/12	Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
<b>Noon News</b>															
<b>NEWS 3 AT NOON nor program 7/30-8/</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----					1	\$500.00		0.00			
E 25	KSNV	10/02/12	10/02/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
<b>Noon News</b>															
<b>NEWS 3 AT NOON nor program 7/30-8/</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----					1	\$500.00		0.00			
E 26	KSNV	09/30/12	09/30/12	Noon News	CM	6a-7a	-----S	:30	1	\$450.00	1	0.00	NM	1	\$450.00
<b>Noon News</b>															
<b>NEWS 3 AT NOON nor program 7/30-8/</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----					1	\$450.00		0.00			

Order / Rev: 107044  
Alt Order #: 06856489  
Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>News 3 Sunrise - SUNDAY</b>																										
News 3 Sunrise SUNDAY																										
NEWS 3 AT SUNRISE no program 7/8,																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$450.00	0.00																					
E 27	KSNV	09/29/12	09/29/12	News 3 Sunrise - SATURDAY		6a-7a		:30	1	\$450.001	0.00	NM		1	\$450.00											
News 3 Sunrise SATURDAY																										
NEWS 3 AT SUNRISE no program 7/7,7																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S-	1	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$450.00	0.00																					
E 28	KSNV	09/30/12	09/30/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00											
Jeopardy in Prime																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$1,200.00	0.00																					
E 29	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/WagM		6-7a									1	\$1,000.00										
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	----F--	1	\$1,000.00	0.00																					
E 30	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/WagM		6-7a									1	\$1,000.00										
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$1,000.00	0.00																					
E 31	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/WagM		6-7a									1	\$1,000.00										
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$1,000.00	0.00																					
E 32	KSNV	09/28/12	09/28/12	Dr. Phil	CM	3-4p									1	\$600.00										
Dr Phil																										
DR. PHIL no program 7/30-8/10																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>----F--</td> <td>1</td> <td>\$600.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	----F--	1	\$600.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	----F--	1	\$600.00	0.00																					
E 33	KSNV	10/01/12	10/01/12	Dr. Phil	CM	3-4p									1	\$600.00										
Dr Phil																										
DR. PHIL no program 7/30-8/10																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$600.00	0.00																					
E 34	KSNV	10/02/12	10/02/12	Dr. Phil	CM	3-4p									1	\$600.00										
Dr Phil																										
DR. PHIL no program 7/30-8/10																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$600.00	0.00																					
E 35	KSNV	09/28/12	09/28/12	Rachael Ray	CM	11am-12pm									1	\$500.00										
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	----F--	1	\$500.00	0.00																					
E 36	KSNV	10/01/12	10/01/12	Rachael Ray	CM	11am-12pm									1	\$500.00										
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$500.00	0.00																					
E 37	KSNV	10/02/12	10/02/12	Rachael Ray	CM	11am-12pm									1	\$500.00										
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$500.00	0.00																					
E 38	KSNV	09/28/12	09/28/12		CM	7-730pm									1	\$1,700.00										

Order / Rev: 107044  
Alt Order #: 06856489  
Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    ----F--    1    \$1,700.00    0.00															
E 39	KSNV	10/01/12	10/01/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,700.001	0.00	NM		1	\$1,700.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    M-----    1    \$1,700.00    0.00															
E 40	KSNV	10/02/12	10/02/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,700.001	0.00	NM		1	\$1,700.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    -T-----    1    \$1,700.00    0.00															
E 41	KSNV	09/29/12	09/29/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S-    1    \$675.00    0.00															
E 42	KSNV	09/28/12	09/28/12	Days of our Lives	CM	1258p-2pm	-----F--	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----F--    1    \$425.00    0.00															
E 43	KSNV	10/01/12	10/01/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    M-----    1    \$425.00    0.00															
E 44	KSNV	10/02/12	10/02/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    -T----    1    \$425.00    0.00															
E 45	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S-    1    \$1,400.00    0.00															
E 46	KSNV	09/29/12	09/29/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$750.001	0.00	NM		1	\$750.00
News 3 Today - SAT															
NEWS 3 TODAY/WKEND no program 7/28															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----S-    1    \$750.00    0.00															
E 47	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd HOM	CM	9-10a	-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Today Show II															
TODAY SHOW II															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 09/24/12    09/30/12    -----F--    1    \$1,000.00    0.00															
E 48	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Today Show II															
TODAY SHOW II															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    M-----    1    \$1,000.00    0.00															
E 49	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Today Show II															
TODAY SHOW II															
Start Date    End Date    Weekdays    Spots/Week    Rate    Rating															
Week: 10/01/12    10/07/12    -T----    1    \$1,000.00    0.00															
E 50	KSNV	09/28/12	09/28/12		CM	5-630p	-----F--	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00

Order / Rev: 107044  
Alt Order #: 06856489  
Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1052

KSNV

Ln	Ch.	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News															
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----F--			1	\$1,800.00			0.00					
E 51	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p				M-----	:30	1	\$1,800.001	0.00 NM	1 \$1,800.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	M-----			1	\$1,800.00			0.00					
E 52	KSNV	10/02/12	10/02/12	M-F Early News	CM	5-630p				-T-----	:30	1	\$1,800.001	0.00 NM	1 \$1,800.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-T-----			1	\$1,800.00			0.00					
E 53	KSNV	09/28/12	09/28/12	Fri PR 9-10p	CM	9-10pm				----F--	:30	1	\$2,600.001	0.00 NM	1 \$2,600.00
Friday Prime 9-10pm															
Grimm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	----F--			1	\$2,600.00			0.00					
E 54	KSNV	09/30/12	09/30/12	LAW & ORDER (synd) R	CM	M-SA 8-11p / SUN-----S				:30	1	\$1,200.001	0.00 NM	1 \$1,200.00	
Law & Order (synd) PRIME															
law & order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S			1	\$1,200.00			0.00					
E 55	KSNV	09/29/12	09/29/12	Sat PR 8-9p	CM	8-9pm				-----S-	:30	1	\$1,200.001	0.00 NM	1 \$1,200.00
Saturday Prime 8-9pm															
Animal Practice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S-			1	\$1,200.00			0.00					
E 56	KSNV	09/30/12	09/30/12	News 3 Today Wknd	CM	9a-930am				-----S	:30	1	\$750.001	0.00 NM	1 \$750.00
News 3 Today															
NEWS 3 TODAY/WKEND nor program 7/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S			1	\$750.00			0.00					
E 57	KSNV	09/29/12	09/29/12	Sat PR 9-10p	CM	9-10pm				-----S-	:30	1	\$1,500.001	0.00 NM	1 \$1,500.00
Saturday Prime 9-10pm															
Chicago Fire RPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S-			1	\$1,500.00			0.00					
E 58	KSNV	09/30/12	09/30/12	Chris Matthews 9:30AM	CM	9:30a-10a				-----S	:30	1	\$900.001	0.00 NM	1 \$900.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW no program 8/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S			1	\$900.00			0.00					
E 59	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am				-----S	:30	1	\$1,900.001	0.00 NM	1 \$1,900.00
Sunday Today															
TODAY ON SUNDAY airs 4-5a 7/8, no															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S			1	\$1,900.00			0.00					
E 60	KSNV	09/29/12	09/29/12	Sat PR 9-11p	CM	9-11p				-----S-	:30	1	\$2,000.001	0.00 NM	1 \$2,000.00
Saturday Prime 9-11pm															
Law & Order SVU RPT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S-			1	\$2,000.00			0.00					
E 61	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm				-----S	:30	1	\$1,400.001	0.00 NM	1 \$1,400.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S			1	\$1,400.00			0.00					
E 62	KSNV	09/30/12	09/30/12		CM	1p-9p				-----S	:30	1	\$8,000.001	0.00 NM	1 \$8,000.00

Order / Rev: 107044  
 Alt Order #: 06856489  
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
<b>NFL End of Game Break</b>																										
<b>NFL End of Game Break</b>																										
<b>Sun Night Ftbl End of Game</b>																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	-----S	1	\$8,000.00	0.00																					
E 63	KSNV	10/02/12	10/02/12	Tues PR 9-10p	CM	9-10p	-T-----	:30	1	\$2,600.001	0.00	NM	1	\$2,600.00												
Tuesday Prime 9-10p																										
<b>Go On/The New Normal</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>-T-----</td> <td>1</td> <td>\$2,600.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	-T-----	1	\$2,600.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-T-----	1	\$2,600.00	0.00																					
E 64	KSNV	09/28/12	09/28/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.001	0.00	NM	1	\$3,200.00												
Friday Prime 10-11pm																										
<b>DATELINE NBC-no program 6/29</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>----F--</td> <td>1</td> <td>\$3,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	----F--	1	\$3,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	----F--	1	\$3,200.00	0.00																					
E 65	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.001	0.00	NM	1	\$3,200.00												
Tuesday Prime 10-11pm																										
<b>Parenthood</b>																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-T-----	1	\$3,200.00	0.00																					
E 66	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM	1	\$4,000.00												
Monday Prime 8-10pm																										
<b>The Voice</b>																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>M-----</td> <td>1</td> <td>\$4,000.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00																					
N 67	KSNV	09/28/12	09/28/12	Last Call w/Carson Daly	CM	136-205am	----F--	:30	1	\$200.001	0.00	NM	1	\$200.00												
Last Call w/Carson Daly																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>----F--</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	----F--	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	----F--	1	\$200.00	0.00																					

Totals 66 \$73,275.00